

## CONNECT

- Create a new library website; launch and promote
- Incorporate new logo and tagline throughout all marketing efforts
- Research new ways to partner with local schools, businesses and community groups

## EXPLORE

- Review and consider non-traditional library collections for possible purchase
- Identify popular trends in print materials and purchase materials accordingly
- Complete collection studies in order to better meet the goals of our Material Selection Policy
- Visit other libraries to gather information and explore building layouts
- Investigate a friends group for the library

## EXPAND

- Determine the feasibility of restructuring organization with accompanying job descriptions
- Perform analysis of library usage by hours and determine need for additional hours of operation
- Increase staff knowledge through additional training, workshops and/or conferences
- Create new study areas that promote individual and/or group learning and collaborations
- Increase the size of our multipurpose room to accommodate larger programs and events



## GROW

- Schedule a planning meeting with the library board to discuss future plans of a new library building and its needs
- Connect with the Salem Township Board about township expansion plans, library needs for more building space and establish any partnership plans
- Review patron survey results to garner ideas while planning for a new library building and its needs
- Hire an architect, consultant, and/or engineer to assess needs for a new building
- Adopt a building plan and budget according to prioritized needs
- Share library's future plans and any known dates with patrons and community
- Hold regular open planning meetings to review progress and outline priorities

## ENGAGE

- Create social gathering spaces both inside and outside the library to foster connections and community
- Host a diverse range of programs for all ages that encourage a deeper understanding and appreciation of the world while promoting social engagement with neighbors
- Seek one on one and group patron input on a new library building and its needs

## DISCOVER

- Develop new educational spaces that promote learning and discovery
- Organize all collections in ways that promote exploration and discovery of materials
- Expand our collection areas to accommodate new advertising displays and additional shelving
- Explore with homeschool community new ways to foster education and learning

